



Become a
sponsor at

EUROFM

Conference **2027**

18 - 20 February 2027 · Kufstein, Austria

*Quarter of a Century in FM Research:
Foundations and Frontiers*

**Join us in Kufstein, a city shaped by its historic
fortress, its lively old town and the spirit of Tirol.**



Kufstein



More info: niels@eurofm.org

EuroFM Conference 2027

The EuroFM Conference is one of Europe's respected meeting points for Facility Management practitioners, researchers, educators, students and industry stakeholders.

The 31st EuroFM Conference and the 25th EuroFM Research Symposium will bring together the European FM community for educational sessions, panel discussions, workshops, research presentations and networking opportunities, all focused on advancing the built environment and the workplace of the future.

Taking place from 18 to 20 February 2027 in Kufstein, Austria, the conference is organised by EuroFM in association with FH Kufstein Tirol, with the support of FMplus, IFMA Switzerland and GEFMA.

Event Highlights

Each year, the EuroFM Conference and EuroFM Research Symposium bring together professionals, academics, educators and students to exchange knowledge, share new insights and strengthen collaboration across the Facility Management sector.

The 2027 programme will include:

- Conference panels and expert sessions
- Interactive workshops
- Research paper presentations
- Student activities and competitions
- A gala dinner
- Networking events like the Welcome Reception and Facility Tour
- A dedicated FMplus Track on day 1



Why become a sponsor?

With more than 300 delegates expected from across Europe and beyond, the EuroFM Conference offers sponsors a valuable opportunity to connect with a highly relevant international audience of Facility Management professionals, decision-makers, researchers, educators and future talent.

Sponsoring the EuroFM Conference gives your organisation the opportunity to:

- Increase visibility within the European FM community
- Connect with decision-makers, researchers and future professionals
- Share knowledge and position your organisation as a thought leader
- Build relationships with universities, associations and industry partners
- Contribute to the development of Facility Management in Europe

The EuroFM Conference offers four sponsorship packages, each designed to provide a different level of visibility, engagement and on-site presence.

All sponsors receive basic brand visibility before, during and after the event. Higher-level packages provide additional opportunities for thought leadership, programme involvement, exhibition space and direct interaction with delegates.



Package overview

Package	Gold	Silver	Bronze	Bronze
Price excl. VAT	€5,000	€3,500	€2,500	€1,000
Logo on event website and sponsor page	✓	✓	✓	✓
Company profile on sponsor page	150 words	100 words	75 words	50 words
Logo on sponsor slides during breaks	Premium placement	Standard placement	Standard placement	Shared placement
Mention in event marketing emails	✓	✓	✓	-
Social media mentions	3 posts	2 posts	1 posts	1 shared post
Newsletter mention	3 mentions	2 mention	1 mention	-
Opportunity to share content via EuroFM channels	2 content items	1 content item	1 link or resource	-
Attendee passes included	5	4	3	1
Exhibition space at the event location	✓	✓	-	-
Guaranteed stage opportunity	✓	✓	-	-
Priority visibility in event communication	✓	-	-	-



GOLD Sponsor - €5.000

Premium visibility, thought leadership and on-site presence

The Gold Sponsorship package is designed for organisations that want maximum visibility and a strong content-driven presence at EuroFM Conference 2027. Gold Sponsors receive premium brand visibility before, during and after the event, as well as a guaranteed opportunity to contribute to the conference programme.

Included benefits

- Premium logo placement on the event website and sponsor page
- Company profile of up to 150 words, including website link
- Premium placement on sponsor slides shown during breaks
- Mention in event marketing emails
- Minimum of 3 social media mentions
- Minimum of 3 EuroFM newsletter mentions
- Opportunity to share up to 2 content items via EuroFM channels, such as an article, whitepaper, case study, research insight or course
- 5 attendee passes included
- Opportunity to contribute to the event recap, aftermovie or post-event communication, where possible

Stage opportunity

Gold Sponsors receive a guaranteed opportunity to contribute to the programme, either in the general track or the workshop track. The exact format will be agreed with EuroFM and may include a keynote-style contribution, expert presentation, panel contribution, case session or workshop. The contribution should provide genuine value to the Facility Management audience and should not be a commercial sales pitch.

Exhibition space

Gold Sponsors receive dedicated exhibition space at the event location. EuroFM will reserve a limited number of square metres for the sponsor. Stand construction, furniture, electricity, transport, materials, staffing and any additional venue-related costs are not included and remain the responsibility of the sponsor.



SILVER Sponsor - €3.500

Strong visibility, stage presence and direct delegate interaction

The Silver Sponsorship package is ideal for organisations that want to be clearly visible during the conference and actively connect with delegates on site. Silver Sponsors receive strong event visibility, exhibition space and a guaranteed opportunity to contribute to the programme.

Included benefits

- Logo on the event website and sponsor page
- Company profile of up to 100 words, including website link
- Logo on sponsor slides shown during breaks
- Mention in event marketing emails
- Minimum of 2 social media mentions
- Minimum of 2 EuroFM newsletter mention
- Opportunity to share 1 content item via EuroFM channels, such as an article, whitepaper, case study, research insight or free course
- 4 attendee passes included

Stage opportunity

Silver Sponsors receive a guaranteed opportunity to contribute to the programme, either in the general track or the workshop track. The exact format will be agreed with EuroFM and may include an expert presentation, workshop, panel contribution or practical case session. The contribution should be relevant to Facility Management and provide value to the audience.

Exhibition space

Silver Sponsors receive dedicated exhibition space at the event location. EuroFM will reserve a limited number of square metres for the sponsor. Stand construction, furniture, electricity, transport, materials, staffing and any additional venue-related costs are not included and remain the responsibility of the sponsor.



BRONZE Sponsor - €2.500

Brand visibility and content exposure

The Bronze Sponsorship package is designed for organisations that want to be visible within the EuroFM community and connect their brand to the conference.

Included benefits

- Logo on the event website and sponsor page
- Company profile of up to 75 words, including website link
- Logo on sponsor slides shown during breaks
- Mention in event marketing emails
- Minimum of 1 social media mentions
- Opportunity to share 1 link or resource via the sponsor page, such as a whitepaper, article, case study or course
- 3 attendee passes included

Exhibition space

Bronze Sponsors do not receive dedicated exhibition space or a guaranteed stage opportunity. Additional visibility or on-site activation may be discussed separately, depending on availability.

Start-up - €1.000

Accessible visibility for smaller organisations, start-ups

The Start-up package is designed for smaller organisations, young companies, educational institutions and partners who want to be part of the EuroFM Conference in an accessible way.

Included benefits

- Logo on the event website and sponsor page
- Short company profile of up to 50 words
- Logo in the post-event report
- Logo included in shared sponsor slides during breaks
- Mention in 1 shared sponsor post on social media
- Opportunity to share 1 relevant link, such as a project, platform, research initiative or educational resource
- 1 attendee pass included



Side Event Opportunities

In addition to the main sponsorship packages, EuroFM offers a limited number of opportunities to sponsor specific moments within the conference programme. These options can be added to a main sponsorship package or discussed as a separate partnership opportunity.

Welcome Reception Sponsor

The Welcome Reception is one of the first networking moments of the conference and offers excellent visibility in an informal setting.

Benefits may include:

- Naming: “Welcome Reception supported by [Company]”
- Logo on relevant reception communication
- Sponsor mention during the welcome moment
- Opportunity for a branded element at the reception location, in consultation with EuroFM
- Visibility in the event programme

Gala Dinner Sponsor

The Gala Dinner brings delegates together in a more festive and high-quality networking setting. Here, we also present the EuroFM Awards.

Benefits may include:

- Naming: “Gala Dinner supported by [Company]”
- Logo on relevant dinner communication
- Sponsor mention during the dinner
- Possibility to provide a small branded item or table element
- Visibility in the event programme



Side Event Opportunities

Student Challenge Sponsor

The Student Challenge Sponsorship is ideal for organisations that want to connect with future talent and support the next generation of Facility Management professionals. Benefits may include:

- Naming connected to the Student Challenge
- Logo on Student Challenge communication
- Opportunity to provide a jury member, mentor or expert contribution
- Visibility among students, educators and young professionals
- Mention during the Student Challenge award moment

Coffee Break Sponsor

Coffee breaks are high-traffic networking moments and offer simple but effective brand visibility. Benefits may include:

- Logo visibility during one or more coffee breaks
- Mention in the event programme
- Opportunity for a small branded activation near the break area, in consultation with EuroFM

Lanyard or Badge Sponsor

A high-visibility option for sponsors who want their brand to be seen throughout the entire event. Benefits may include:

- Logo on the conference badge or lanyard
- Visibility throughout all conference days
- Limited availability



Partner with EuroFM

EuroFM Conference 2027 offers a unique opportunity to position your organisation within an international community of Facility Management professionals, researchers, educators, students and industry leaders.

Whether your goal is brand visibility, thought leadership, direct delegate engagement, talent connection or long-term relationship building, we are happy to discuss the sponsorship option that best fits your organisation.

Sponsorship enquiries

For partnership opportunities, please contact:

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Eurofm.org/conference

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