



# CAFMWORLD

Digitalization of the real estate industry

Presented by



**24 - 25 NOVEMBER 2026**

ICM - International Congress Center Messe München

## DIGITALIZATION IS REVOLUTIONIZING THE CONSTRUCTION, REAL ESTATE MANAGEMENT AND FACILITY MANAGEMENT (FM) INDUSTRIES

The industry is undergoing disruptive change. New technologies are linking the planning, construction, and operations phases more closely than ever before. CAD, BIM, CAFM, BOS, and operations are converging. At the same time, issues such as efficiency improvements, rising cost pressures, a shortage of skilled workers, cybersecurity, and new legal requirements are creating significant pressure to act and automate.



## CAFMWORLD – THE PERFECT PLATFORM

CAFMWORLD, under the patronage of CAFM Ring e.V. and gefma, is the central meeting place for digitalization in facility management and the real estate industry. It is the most important platform for digital building management, a trade show where decision-makers with investment intentions and specific needs will gather on November 24–25, 2026.

The accompanying CAFMWORLD Congress offers inspiring keynotes, in-depth technical presentations, and high-caliber expert panels.

This is where leading industry experts, visionary technology providers and decision-makers come together to shape the future of digital facility management.

In the exhibition area, companies showcase their offerings at their booths, while speakers present practical products and solutions on stage.

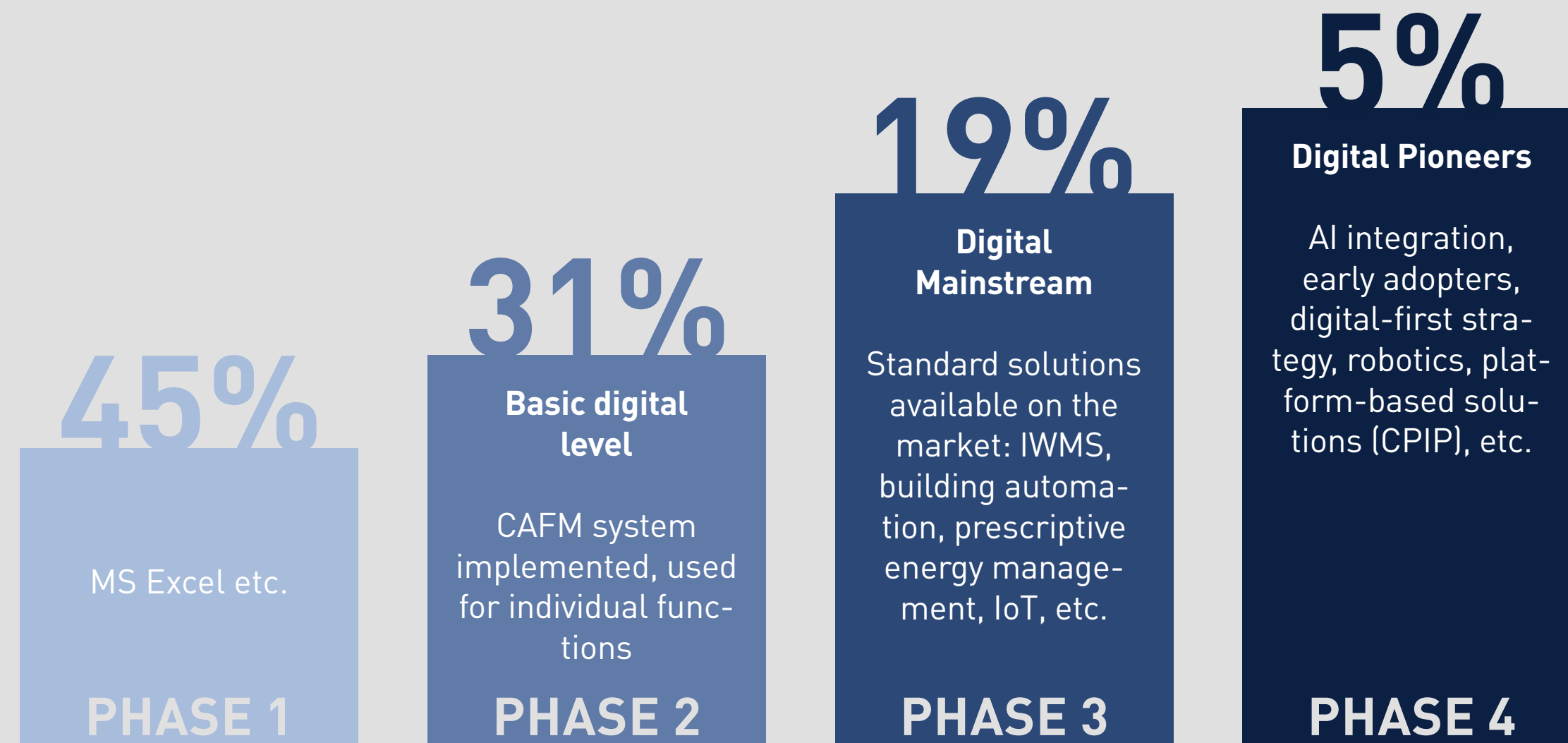
## ADDED VALUE AND RELEVANCE FOR EXHIBITING COMPANIES

- + Visibility and presentation in a highly relevant environment
- + Positioning as an innovator in digital building operations
- + A unique, top-tier networking platform and access to a highly qualified target audience
- + Wide-reaching media coverage before and after the event
- + Cross-segment knowledge sharing
- + Ideal timing and high relevance

Companies that exhibit or present at the event not only gain visibility but also a genuine competitive advantage in a rapidly growing market segment.



## 2025 STATE DIGITALIZATION OF REAL ESTATE INDUSTRY



Source: GEFMA 945: Trend Report 2025 / gefma e. V. & Lünendonk (eds.)

In 2026, the focus will remain on Building Operating Systems (BOS), which enable efficient digital control and automation of buildings throughout their entire lifecycle.

Robotics in building operations and the use of direct current (DC) are increasingly taking center stage. Autonomous robotic systems are increasingly being used for tasks such as cleaning, maintenance and inspection, thereby improving the efficiency of facility management.

At the same time, the use of direct current offers significant advantages for the energy efficiency of buildings, particularly in conjunction with renewable energy sources and storage systems. Combined with BOS, this creates intelligent, futureproof solutions for sustainable building operation.



## ANNUAL GROWTH IN DIGITAL FM TOOLS

Digitalization in operations is becoming a key driver of innovation, and CAFM is evolving into a strategic management platform:



# HIGHLIGHTS OF THE CAFMWORLD CONFERENCE PROGRAM:

## MANAGEMENT

Building, Energy, Risk, Land and Human Resources Management



## DIGITALIZATION

AI, Robotics, Big Data, Cloud, IoT, PropTech, Open BIM, CAFM, RPA, DMS, ERP/SAP



## SUSTAINABILITY

ESG, Energy Efficiency, CO<sub>2</sub> Shadow Prices



## HOUSING POLICY, & CONSTRUCTION INDUSTRY

Smart Office, Smart Home, Digital Workplace, Digital Nomads



## BUILDING OPERATING SYSTEM (BOS)

Digital Control, Automation, Efficiency Improvement, Optimization of Operational Processes, Cost Reduction



## DIGITAL OPERATIONS & MANAGEMENT

Health, Safety, Fire Protection, Maintenance



## OPPORTUNITIES FOR EXHIBITORS

4m<sup>2</sup>: 2.900 €    8m<sup>2</sup>: 5.800 €    12m<sup>2</sup>: 8.700 €    16m<sup>2</sup>: 10.900 €

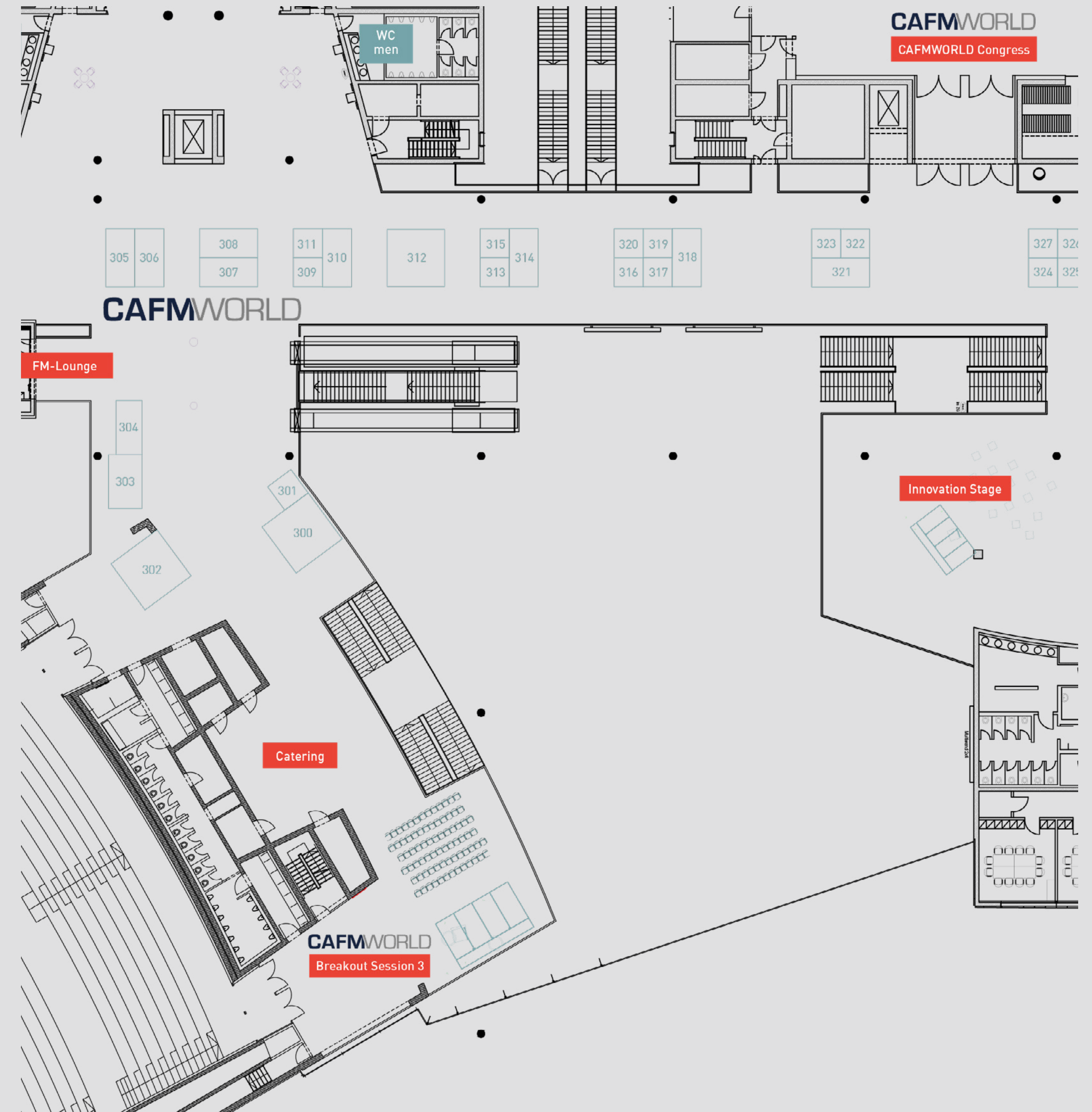
- + Booth module (height 2.50 m): Carpet / Partition walls / Spotlights / Open Wi-Fi network
- + Booth sign with 10 letters (b/w)
- + 2 Congress tickets per 4 m<sup>2</sup>
- + 100 visitor tickets, with access to the exhibition area, BIM Town, and the breakout sessions
- + Booth cleaning

Additional booth sizes available upon request

Additional services such as power supply, internet, furniture, and other booth equipment are not included in the booth package and can be ordered through service partners.

### Choice of Stand Location: 500 €

- + We recommend the Choice of Stand Location option so that you can select the location of your booth. If this option is not selected, the exhibitor will be assigned a location by the organizer.



## SPEAKING OPPORTUNITIES

### Congress: 2.500 €

- + 20-minute presentation + 5-minute Q&A
- + Mention in all communication channels
- + 1 VIP ticket for the speaker
- + 1 extra Congress ticket
- + Access for visitors with a Congress Ticket
- + Increased reach through recording of the presentation (on-demand availability on the BIM World video platform; subject to a fee or for visitors with a Congress Ticket)

### Breakout Session: 2.300 €

- + 20-minute presentation + 5-minute Q&A
- + Mention in all communication channels
- + 1 VIP ticket for the speaker
- + Access for all visitors to BIM World MUNICH / CAFMWORLD

Are you a member of CAFM Ring or gefma?  
Then ask about our partner offers!

## BIM4 TALENTS

### THE PLATFORM FOR TALENT AND EMPLOYERS

#### Recruiting package: 2.200 €

- + 10-minute presentation + 2-minute Q&A on the Innovation Stage (afternoon of the second day)
- + Mention in BIM World MUNICH communication channels
- + BIMWorld ScanApp
- + A sales counter branded with your name and logo (including power supply, internet, waste disposal)
- + Access for all visitors to BIM World MUNICH / CAFMWORLD

#### Job Posting in BIM4Talents Portal: 950 €

- + Publication of your job posting directly on the BIM4Talents portal
- + 30-day duration
- + Available starting October 1, 2025
- + The BIM4Talents Portal operates year-round, so your ad remains visible at all times

**550 € FOR BIM WORLD MUNICH / CAFMWORLD EXHIBITORS**

#### Company Pitch: 950 €

- + 10-minute presentation + 2-minute Q&A on the Innovation Stage (afternoon of the second day)
- + Access for all visitors to BIM World MUNICH / CAFMWORLD

**550 € FOR BIM WORLD MUNICH / CAFMWORLD EXHIBITORS**

## COMMUNICATION PACKAGES

### Newsletter: 1.500 €

- + Text ad with image in the BIM World newsletter  
Headline, image, text (max. 500 characters including spaces), link text, link
- + 1 post on BIM World social media channels

### News: 800€

- + Publication of 2 news items on the website  
(maximum of 1 per month; must be submitted by October 15, 2026)
- + 1 social media post per news item

Only relevant articles and publications; no events or webinar placements. News items will be reviewed by the organizer

### Logo placement in the Visitor Guide: 250 €

- + Accompanying booklet and visitor guide for BIM World 2026
- + Your logo will be placed in full color

Only a limited number of logo placements available

### Ad in Visitor Guide

- + Full-page, color ad (DIN A5) Cover 4 **3.500 €**
- + Full-page color ad (DIN A5) on the back cover **2.500 €**

### Media fee: 595 €

- + Mandatory for every exhibiting company
- + Listing of exhibitors with logo on the BIM World website (from June 30, June 2025)
- + Listing of exhibitors in the Visitor Guide
- + Tracking of your visitors' registrations
- + On-site branding of the company logo on the Logo Wall

### BIMWORLD Scan App: 290 €

- + 2 licenses for the app
- + App download from the App Store and Google Play Store
- + App for iOS and Android devices
- + Individual login
- + Scanning of visitor tickets
- + Export of scanned leads

## We hereby order the following services

Please submit your logo (in .eps or .ai format only) and a brief company description (approx. 1,000 characters) along with the application form.

We will be exhibiting with our own booth builder (please check this box if applicable)

EXHIBITION	
Booth module(s) of 4m <sup>2</sup>	2.900
Booth module(s) of 8 m <sup>2</sup>	5.800
Booth module(s) of 12m <sup>2</sup>	8.700
Booth module(s) of 16m <sup>2</sup>	10.900
Choice of Stand Location	500
Media package per exhibiting company*	595
BIMWORLD Scan App (2 Lizenzen)	290

PRESENTATIONS	
Speaking Slot Congress	2.500
Speaking Slot Breakout Sessions	2.300

COMMUNICATION	
Newsletter	1.500
News	800
Logo-Platzierung	250
Advertisement in the Visitor Guide Full-page, color ad (DIN A5) Cover 4	3.500
Advertisement in the Visitor Guide Full-page, color ad (DIN A5) Cover 2	2.500

BIM4TALENTS	
Recruiting Package	2.200
Job Posting for Exhibitors	550
Company Pitch for Exhibitors	550

All prices are stated in EUR, excl. VAT, excl. electricity and furniture.

\*Mandatory for every exhibitor.

The services included in the respective service packages correspond to those described from page 5 on in this brochure.

## Registration for Exhibitors



Company

Company/brand name to be listed in the communication materials

Address

Zip code / City

Country

Website

EU VAT ID

Contact

Role

Phone

Email

Signature, date, and company stamp

Our current Terms and Conditions for Exhibitors dated March 31, 2026, apply; you can view them at [www.bimworld.de/agb](http://www.bimworld.de/agb). We use your email address in accordance with our Privacy Policy (see [www.bim-world.de/privacy-policy](http://www.bim-world.de/privacy-policy)) to send you information about our own identical and similar products and services. You may object to this at any time by notifying us, without incurring any costs other than transmission costs at standard rates.

# EN - GENERAL TERMS AND CONDITIONS FOR EXHIBITORS

## Application, Amendments

1.1. These General Terms and Conditions apply to all contracts between RM Rudolf Müller Events GmbH, Madeleine-Ruoff-Str. 26a, 82211 Herrsching (hereinafter referred to as the "Organizer") and its customers (hereinafter referred to as "Exhibitor") regarding the Exhibitor's participation as an exhibitor at the respective BIM WORLD MUNICH or CAFMWORLD (hereinafter: "Trade Show") as well as regarding trade show-related services. Any deviating general terms and conditions of the Exhibitor shall not be recognized unless the Organizer expressly agrees to their validity in writing.

1.2. The Organizer is entitled to amend and/or supplement these General Terms and Conditions with six (6) weeks' notice in the event of changes in market conditions and/or the legal landscape and/or supreme court rulings, provided that such changes are reasonable for the Customer. The respective changes will be communicated to the customer via email. The additions or changes shall be deemed approved if the customer has not objected to them via email within a period of six (6) weeks after receiving the changes and/or additions, provided that the organizer has expressly referred to this deemed approval in the notice of change. Any objection by the customer must be sent to info@bim-world.de.

## 2. Conclusion of the Contract

2.1. The exhibitor submits an offer to enter into the exhibitor contract by returning the booking form provided by the organizer, fully completed and signed, to the organizer. Upon receipt by the Organizer, the Exhibitor is bound by its offer to enter into the contract. The Organizer may accept the offer within fourteen (14) business days, thereby entering into a binding contract with the Exhibitor.

2.2. Alternatively, the organizer will prepare a customized quote for the exhibitor upon request. In this case, the contract with the exhibitor is concluded when the exhibitor returns the signed quote to the organizer within the specified response period.

2.3. The subject matter of the contract is the scope of services specified in the booking form and the stand confirmation or the customized offer.

## 3. Allocation and Reservation of Booth Space

3.1. The organizer shall allocate booth space to the exhibitor at its sole discretion, taking into account the date the contract was concluded, the product groups specified by the exhibitor, and the available space. The Organizer reserves the right to change the stand space allocation even after it has been made, if this is necessary for the utilization of the premises, the design of the competitive environment for exhibitors, or for technical or safety reasons. In this case, the Organizer will endeavor to allocate a comparable stand area to the Exhibitor. Should the new stand area be smaller than the booked area, the Organizer will reimburse the Exhibitor for the difference. The Exhibitor shall have no further claims.

3.2. If the exhibitor wishes to book a specific booth space, they must notify the organizer of this when making the booking. If the desired space is available, the organizer will confirm the reservation of this booth space and specify the reservation period. The organizer will invoice the exhibitor for the reservation fees in the amount specified on the booking form. If no contract is concluded with the exhibitor within the reservation period, the reservation expires and the organizer may reserve or allocate the space to another party.

## 4. Access to the Exhibition Grounds

Access to the exhibition grounds is permitted for exhibitors only with the exhibitor pass issued by the organizer.

## 5. Stand occupancy; stand setup and dismantling

5.1. The exhibitor undertakes to occupy their booth for the entire duration of the trade show.

5.2. The exhibitor shall comply with the stand setup and dismantling times specified by Messe München. In the event of a violation, the exhibitor shall bear Messe München's late fee plus a handling surcharge amounting to 10% of the late fee.

5.3. On the stand dismantling day, the exhibitor must completely clear the stand area. This includes restoring the exhibition area to its original condition, i.e., the removal of all stand construction materials, all exhibition items, and all other exhibition goods. The organizer is entitled to dispose of any exhibition stands or exhibits left behind at the exhibitor's expense. The Organizer assumes no liability for damage to or loss of and/or exhibits, or for their loss, the Organizer assumes no liability.

## 6. Prices and Terms of Payment

6.1. All prices listed in the exhibitor information, forms, and offers provided by the organizer are net prices. Where applicable, statutory value-added tax will be charged in addition and shown separately on the invoice.

6.2. Invoices are due in full within the period specified on the invoice.

6.3. In the event of late payment, the exhibitor will be charged late payment interest in accordance with statutory provisions (§ 288 BGB). In addition, the organizer reserves the right to charge a processing fee for reminders as well as other costs incurred due to the delay.

6.4. Payments must be made exclusively to the account specified on the invoice. Any fees for international transactions, wire transfers, or other payment methods shall be borne by the exhibitor.

## 7. Non-participation of the Exhibitor, Non-occupancy of the Booth Space

If the exhibitor cancels their participation after the contract has been concluded or fails to occupy the booked booth space, they remain obligated to pay the agreed-upon fee in full. The organizer may allocate the booth space not utilized by the exhibitor to another party in order to ensure a cohesive appearance of the trade show.

## 8. Late payment, withdrawal by the organizer, damages

If the grace period set by the Organizer for payment of the agreed fee expires without payment being made, the Organizer is entitled to withdraw from the exhibitor contract. If the Organizer exercises its right of withdrawal, it is entitled to lump-sum compensation from the exhibitor in the amount of the full agreed fee, unless the exhibitor can prove that the actual damage was less.

## 9. Photographs, video, and film recordings

9.1. The Organizer, and with its consent, press, radio, and television companies, may take photographs and/or video recordings at the trade show—or have them taken by third parties—while respecting the rights of exhibitors, visitors, and other third parties, and may use such material for the purposes of editorial reporting, public relations, and advertising, provided the exhibitor does not object. An objection is permitted only for good cause. The exhibitor undertakes to enter into appropriate agreements with employees and service providers that permit the organizer to make the aforementioned recordings.

9.2. Commercial photography, film, and video recording of any kind by the exhibitor outside the rented booth area is permitted only with the prior consent of the organizer, provided that the rights of other exhibitors, visitors, and other third parties are respected.

## 10. Grant of Rights and Warranties for Exhibitor Presentations

In the event that the exhibitor contract includes one or more presentations by the exhibitor at the trade show, the exhibitor grants the organizer the exclusive right, without any geographical or temporal limitations, to record the presentation—including any materials used during the presentation—in audio and video format, and to make the recording publicly available to trade show participants and other persons, including for a fee. The exhibitor warrants that the presentation, including the materials used, does not infringe upon the rights of third parties and that the exhibitor may exercise the granted rights without restriction and free from any third-party rights. To the extent that third-party permissions are required for the aforementioned use of the presentation, the exhibitor must obtain these at their own expense prior to the start of the trade show.

## 11. Advertising and Sales Activities

11.1. Advertising and sales activities of any kind, including lectures and presentations, are permitted only within the rented booth space for the exhibitor's company and only for the products and services manufactured or distributed by the exhibitor, provided that these have been registered and approved.

11.2. The exhibitor may book other advertising spaces from the organizer upon request in accordance with the current advertising space catalog for a fee.

## 12. Conduct, House Rules

12.1. The exhibitor agrees not to disrupt or interfere with the smooth operation of the trade show, nor with other exhibitors or visitors, throughout the entire duration of the event. This includes, in particular, the obligation to refrain from making unreasonably loud noises, such as those caused by technical equipment, music, or video presentations.

12.2. If the exhibitor fails to comply with its duty of good conduct, the organizer is entitled to take appropriate measures, including, in particular, the restriction or prohibition of the exhibitor's disruptive

booth activities or—in the event of repeated and/or serious violations—the exclusion of the exhibitor from the trade show.

## 13. Co-exhibitors

13.1. The use of the booth space rented by the exhibitor by another company (co-exhibitor) is permitted only with the prior consent of the organizer. This consent must be requested separately by the exhibitor or the co-exhibitor using the application form provided by the organizer.

13.2. The organizer shall decide whether to grant consent at its sole discretion.

13.3. Upon conclusion of the contract, the "media fee" specified in the booking form is due for each coexhibitor, which the exhibitor must pay within the period specified on the invoice. This "media fee" must be paid by the exhibitor even in the event of cancellation or non-participation by the co-exhibitor.

13.4. The organizer may claim the co-exhibitor fee owed by the exhibitor from the co-exhibitor if the co-exhibitor has requested this with the exhibitor's consent, or if the exhibitor has requested this with the co-exhibitor's consent. In both cases, the exhibitor remains liable for the co-exhibitor fee until it is paid in full.

13.5. If the application is submitted by the exhibitor and the exhibitor provides the co-exhibitor's data required for inclusion in the trade show media in the application, the exhibitor thereby declares that they are authorized to disclose the co-exhibitor's data.

13.6. The exhibitor must contractually require each co-exhibitor to comply with and enforce the obligations, rules of conduct, and duties of forbearance and abstention set forth in the exhibitor contract. The organizer's authorization to admit the co-exhibitor is granted subject to the fulfillment of the contractual obligations arising from the exhibitor contract and excludes any assurance or warranty regarding the feasibility of any other success intended through the admission of the coexhibitor.

## 14. Insurance Obligation, Security

14.1. The Organizer assumes no duty of care for the exhibitor's structures and exhibition goods, their stand equipment, or for items owned by stand personnel. The exhibitor is therefore expressly advised of the option to hire hall and stand guards for a fee.

14.2. For the exhibited items and for all furniture or other inventory (e.g., electronic devices, monitors, etc.) belonging to the exhibitor, the exhibitor must, at its own expense, take out all insurance policies covering civil liability for risks to itself, its staff, and third parties. Neither the organizer nor the venue management shall be liable for such risks, particularly in the event of loss, theft, or damage.

## 15. Cancellation of the trade show by the organizer

15.1. The organizer reserves the right to cancel the event up until the date of the event for important reasons beyond the organizer's control, due to force majeure, or if official or legal restrictions resulting from a pandemic prevent the event from taking place.

15.2. "Force majeure" means the occurrence of an event or circumstance that prevents the organizer from fulfilling its contractual obligations under the contract, if and to the extent that this obstacle is beyond its reasonable control, was not reasonably foreseeable at the time the contract was concluded, and the effects of the obstacle could not reasonably have been avoided or overcome by the organizer.

15.3. The following events, in particular, are presumed to meet the requirements set forth in Section 15.2: war, currency and trade restrictions, embargoes, sanctions, government orders, epidemics, natural disasters or extreme natural events, explosions, fires, destruction of equipment, prolonged outages of transportation, telecommunications, information systems, or power, general labor unrest such as boycotts, strikes, and lockouts, work-to-rule, and the occupation of buildings.

15.4. In the event of cancellation by the organizer, the exhibitor will be reimbursed for any fees already paid for services not rendered. Any further claims for liability or damages that do not involve injury to life, limb, or health are excluded, unless there is intent or gross negligence on the part of the organizer. This also applies to . In all other respects, the provisions of Section 16 apply.

## 16. Liability, Exclusion of Liability, and Limitation of Liability

16.1. The Organizer's liability toward the Exhibitor is governed by statutory provisions, unless otherwise provided in the following sections.

16.2. Subject to the exceptions set forth below, the Organizer shall not be liable for any breach of obligations arising from the contractual relationship. In particular, the Organizer shall not be liable for any

claims by the Exhibitor for damages or reimbursement of expenses—regardless of the legal basis.

16.3. The above exclusion of liability pursuant to Section 16.2 does not apply:

a) in the case of the Organizer's own intentional or grossly negligent breach of duty, or an intentional or grossly negligent breach of duty by the Organizer's legal representatives or vicarious agents;

b) for the breach of material contractual obligations; "Material contractual obligations" are those whose fulfillment characterizes the contract and on which the exhibitor may rely;

c) in the event of injury to life, limb, or health, including by the Organizer's legal representatives or vicarious agents;

d) in the event of default, provided that a fixed delivery date and/or fixed performance date was agreed upon;

e) to the extent that the organizer has assumed a warranty regarding the quality of goods, the successful performance of a service, or a procurement risk within the meaning of Section 276 of the German Civil Code (BGB);

f) in cases of mandatory statutory liability, in particular under the Product Liability Act.

16.4. In the event that the Organizer or its vicarious agents are only guilty of slight negligence and none of the cases listed in Section 16.3(c), (e), and (f) above apply, the Organizer shall be liable, even in the event of a breach of material contractual obligations, only for damage that is typical for the contract and foreseeable. Section 254 of the German Civil Code (BGB) (contributory negligence) remains unaffected.

16.5. The organizer's liability is limited to a maximum of EUR 5,000.00 per individual claim. (An individual claim exists when a harmful event, viewed objectively, constitutes a single set of facts.) This does not apply if the organizer is guilty of intent or gross negligence, for claims arising from injury to life, limb, or health, or in the case of a claim based on a tortious act, an expressly assumed guarantee, or the assumption of a procurement risk pursuant to Section 276 of the German Civil Code (BGB), or in cases where higher liability limits are mandated by law. Any further liability on the part of the organizer is excluded.

16.6. The exclusions and limitations of liability set forth in sections 16.2 through 16.5 above and section 16.7 below apply to the same extent in favor of the Organizer's officers, executive and non-executive employees, other agents, and subcontractors.

16.7. To the extent that the Organizer does not bear unlimited liability, claims for damages shall become time-barred one year after the commencement of the statutory limitation period pursuant to Sections 199 through 201 of the German Civil Code (BGB).

16.8. The foregoing provisions do not entail a reversal of the burden of proof.

## 17. Monetization of claims, set-off

17.1. All claims by the exhibitor against the organizer must be asserted in writing no later than four (4) weeks after the end of the trade show (statute of limitations).

17.2. The Exhibitor may only set off or withhold payment against the Organizer's claims if the counterclaim due has been legally established or is undisputed.

## 18. Precedence of the German-language text, Final Provisions

18.1. The German-language text of these General Terms and Conditions shall be solely authoritative for the legal relationship between the parties.

18.2. Should individual provisions of these General Terms and Conditions be invalid, the validity of the remaining provisions shall remain unaffected. The invalid provision shall be amended in such a way that the intended purpose is achieved.

18.3. The place of jurisdiction is the organizer's registered office. All legal relationships between the exhibitor and the organizer are governed by German law, excluding the UN Convention on Contracts for the International Sale of Goods.

As of: March 31, 2026

PLEASE FEEL FREE TO CONTACT US

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**24 - 25 NOVEMBER 2026**

ICM - International Congress Center Messe München

Organized by **RM Rudolf Müller Events GmbH**

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