



CHALLENGES CALL FOR SOLUTIONS

CONTRACTS - CONCEPTS - MATERIALS - DESIGN..
WHICH WILL YOU USE TO SOLVE THE
CHALLENGES OF OUR INTERNATIONAL WEEK?

EUROFM INTERNATIONAL AUTUMN SCHOOL FACILITY MANAGEMENT

6 - 10 October 2025,
Heerlen, the Netherlands

Zuyd University of Applied Sciences &
European Facility Management Network

**ZU
YD**

 **EUROFM**
RESEARCH • BUSINESS • EDUCATION



INTRODUCTION

Zuyd University of Applied Sciences is a semi-international higher education institution with about 14,000 students. It is based in the south of the Netherlands. One of the locations is in Heerlen, just 20 km from Maastricht and Aachen (DE). Every October, Zuyd University, as a EuroFM partner, organizes a successful international week. About 180 students participate.

Reasons for taking part in this international week vary, but might include: expanding knowledge, improving English, increasing confidence, receiving ECs and experiencing a new culture. You can also have some fun during, for example, the party that will be organized by students of Zuyd University.

This year, there are two clients, each with their own challenges, and it is up to you, together with your fellow project members, to come up with valuable and potentially creative solutions within a short timeframe.

The first client is the municipality of Heerlen. The municipality renovated its town hall as part of a Public-Private Partnership project, which can have advantages but also some challenges. It is up to you to tackle the issues which they are experiencing. The second client is Thermae 2000, in Valkenburg, which is a luxury wellness resort featuring thermal baths, saunas and a four-star hotel. Some of their latest developments are unique and leading the way in the European wellness industry. They are expanding their facilities to offer 'Dormaetinis', which will be tiny house accommodation in the grounds of the Thermae 2000 site. Your input is needed to develop the right concept.



PROGRAMME

The programme takes place over five days and includes a mandatory social activity on the evening of the first day:

06 October (10.30-01.00 h.) kick-off, project work and welcome party
07 October (10.30-17.00 h.) informative lectures and project work
08 October (09.00-17.00 h.) project work and guided tour of Heerlen
09 October (08.00-17.00 h.) site visit at Thermae 2000 and project work
10 October (09.00-15.00 h.) project work, presentations by project groups, wrap-up and prize-giving ceremony.

Please note: this schedule is subject to change.

The international week contains:

- Keynote lectures by field experts
- Dinner plus party on the first evening
- International get-together
- Project assignment by two different organisations
- Research, future skills and creativity
- Work in small (max. 6-8 students) intercultural groups
- A prize for the team members of the winning group.



LOCATION, COSTS & SIGN-UP

Location

Nieuw Eyckholt 300
6419 DJ Heerlen
The Netherlands
<https://international.zuyd.nl>

Costs

Students (or their university) are required to pay for their own travel, housing and living costs. Participation in the programme is free. For tips on affordable accommodation or student housing you can contact our Consultant External Relations Marianka Hollander at marianka.hollander@zuyd.nl.

Still not sure about joining us?

Watch this [short video](#) to see what other students have said.

Sign-up

Contact your education coordinator/internationalisation officer or a lecturer within your programme. They can sign you up by directly submitting your name and contact details to marianka.hollander@zuyd.nl. Don't wait too long because numbers are limited and the course fills up fast!

Please observe that Zuyd University need to have your application **before September 22nd, 2025**.