EuroFM Ambassadors program

Objective

Since its foundation 30 years ago the EuroFM community has grown from European soil to the international independent FM network it is now today. Pursuing to bring forward the FM profession and to come to a better mutual understanding by learning and sharing FM knowledge worldwide, EuroFM has created a larger ‘active’ body of FM professionals involved to maintain and develop the FM network by appointing EuroFM Ambassadors. EuroFM establishes with the Ambassadors program a network of dedicated contacts to help support EuroFM activities maintaining the FM network on an international level. Appointed EuroFM Ambassadors to increase the EuroFM ‘workforce’ are installed by the EuroFM board as an active group of FM professionals– representing EuroFM and promoting the EuroFM network internationally. The EuroFM Ambassador will export the model of the network throughout and outside Europe to bring FM to a internationally communicating and recognized expertise community of professionals. Having per country one Ambassador active the EuroFM Ambassador will be the ‘hands, ears and eyes’ for the network at a local level. The Ambassador will maintain the FM activity and communication in the local market. Having access to the FM local community as to media, magazines, newspapers and as to having access to local companies, universities, partners etc. the Ambassador can help to increase FM awareness and visibility and help to provoke the number of local FM impacts. An appointed EuroFM Ambassador per country that will facilitate to access official entities or enable more recognition in local publications, etc. and who will seek to report back to the EuroFM network by producing articles in the eFMi, newsletter and through social media or for instance by being a speaker at the EFMC of at a EuroFM Members Meeting or by other- initiating a collaborative FM project or in any other way else, will strengthen the EuroFM community and therewith strengthen the FM profession worldwide.

Nomination to become an EuroFM ambassador

The title of EuroFM Ambassador is conferred on individuals in recognition of their potential contribution to the mission and objectives of EuroFM and the FM profession in general. In accepting being an Ambassador, individuals make a commitment to continue to support the development and achievement of EuroFM objectives and to act as ambassadors of the network in their own country and at an international level. An ambassador will be an active person in FM, promoting the FM profession. Worldwide EuroFM will appoint one Ambassador per country. Based on activity and support of the network, the by the board of EuroFM selected Ambassador will hold a two year position. The selection of the individual will be done by a specially installed appointing committee using in place criteria.

Selection Process

Nomination of a candidate to become a EuroFM Ambassador can be done by everyone. To be considered being an EuroFM Ambassador, candidates should be recognised FM professionals in practice, research or education. The main criteria for nomination as an Ambassador subsequently are interpreting either reflective practice, scientific excellence and inspirational teaching. When professionally related to a company or organisation the relevant institute need asked to agree for the nominated to act as an Ambassador for EuroFM. When the EuroFM appointing committee accepts nomination the newly appointed Ambassador will receive the EuroFM Ambassador pin and be made known to the EuroFM community by EuroFM media channels. During the nomination process candidates and their recommendation will not be communicated in public. The EuroFM Ambassador by signing the document ‘EuroFM Ambassador acknowledgement’ endorses privileges, expectations, ethics of common sense and to act confirming ‘good practices’.
Expected from an EuroFM ambassador

Being the single and trusted contact person in the country who is having access to- and knowledge of the local market the EuroFM Ambassador creates a network of contacts that supports EuroFM activities. Giving a helping hand to the ‘workforce’ of EuroFM, the expectation for the EuroFM community is to see the increase of recognition and participation in EuroFM initiatives, doings and new projects. Supporting EuroFM as an Ambassador means actively promoting EuroFM membership benefits, EuroFM projects and promoting EuroFM Members Meetings and the yearly EFMC. An Ambassador can be active writing articles, be present at local conferences, contacting and finding collaboration with local FM companies, universities etc.

Benefits and appreciation being an EuroFM ambassador

Being a EuroFM Ambassador does not come without benefits and appreciation. When formally appointed by the committee in place and having received the Ambassador title, EuroFM takes care of recognition by announcement in media and publication on the EuroFM website. The appointed Ambassador also by its own is able to express such on LinkedIn, in email etc. Finally when having been active as an Ambassador for two years a certificate will be received as a formal token of appreciation from the EuroFM community.

To sum up the benefits being a EuroFM Ambassador:

- Part of global society of EuroFM Ambassadors
- The right to use the EuroFM Ambassadors title
- Visibility in FM media (eFMi, newsletters social media etc.)
- Special support from EuroFM when initiating FM projects
- Free entrance to EFMC
- Invitation to editorial boards, program advisory groups and other EuroFM committees by special request;
- Personal membership EuroFM (for non-members)